

NAME: _____

DATE: _____

PERCENTS

PERIOD: _____

Be a Part of the Web By...
CREATING A CATALOG



For the upcoming Post Holiday Season, a Web master is looking for catalogs to post on a discount catalog web site. In cooperative groups, you are to create a discount catalog to be posted on the web site. This catalog can have any theme. (For example: clothes, toys, food, sporting goods, paper goods, etc.) This catalog must include the following:

- 1) **A creative cover representing the theme of your catalog.**
- 2) Each member of your advertising team is to produce **at least 2 items** for the catalog. Each item must include the following:
 - A **colorful picture**
 - A **description of the item** and if applicable, include the colors, sizes, age levels, etc.
 - The **percent of discount**
 - The **sales price**
 - The **amount of savings**

Your **final grade** will be based on the following:

- 1) **Accuracy**
- 2) **Creativity**
- 3) **Overall presentation**
- 4) **Required elements**
- 5) **Shared responsibility**

You will be given a group and individual grade. **DUE DATE:** _____

